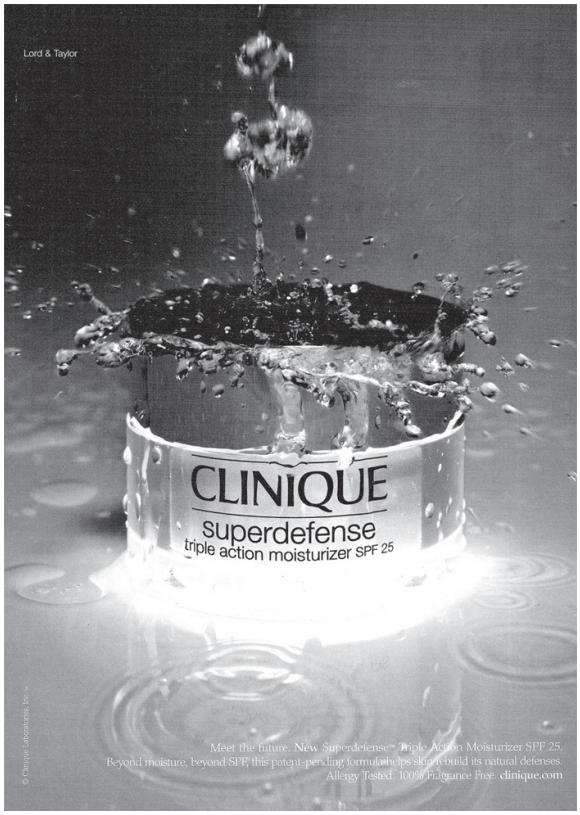
DM 112 Photoshop Techniques

CLIENT 1

Client 1, who owns an advertising company, would like to see how perceptive you are at identifying images that have been altered in Photoshop.

1. Find one advertisement image that you think has been altered in Photoshop.
2. In writing describe what portions of the image you think have been altered.
3. What tools or techniques in Photoshop do you think were used to alter the final image.
4. Describe what you think they intended to convey with this advertisement and why they altered it.
5. Attach, scan or copy the original image. Make comments, circles or marks around what you think was altered.
6. Fill out the form below or attach a print out and staple the marked image and turn in at the next class meeting.

This assignment is worth 10 points.



Your Name _____